

## Introduction

“Good things come to those who wait” is an English phrase extolling the virtue of patience and when it comes to Rectilux, the original single focus attachment for anamorphic projection lenses, it is appropriate.

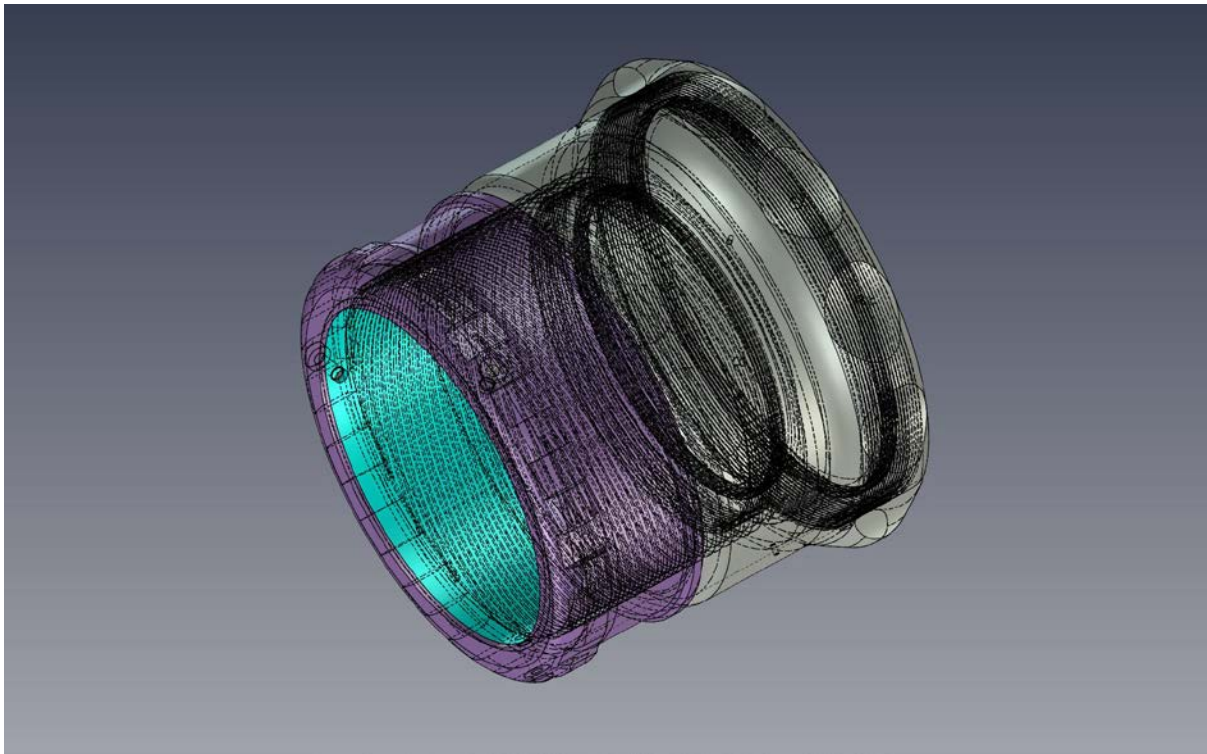
Rectilux optics are optimised in computer to provide minimum spherical aberration (edge and corner softness) and chromatic aberration (colour fringing) across the focusing range with highly detailed resolution preserved across the frame, the index and curvature of the glass is also geared toward a useable stroke length and focus throw.

In manufacturing, Rectilux optics start as optical blanks which are then ground and polished in the traditional manner. It takes 60 days to polish and coat a batch of Rectilux optics and during this process the optical parameters are frequently checked using expensive test equipment provided by Trioptics a world leader in optical measurement and manufacturing technology.

<http://www.trioptics.com/products/>

60 days polishing is indicative of the supreme quality which goes into these optics. Approximately two thirds of the manufacturing cost of each Rectilux is in the optics. Many of the processes and technologies used in the design and production of Rectilux share similarities to those shown in this Canon instructional video:

<https://www.youtube.com/watch?v=LfZqyn9Dzl>



(3FF-W on computer)

When you order a Rectilux, it is not rushed out to you, for the above stated reasons you can expect a Rectilux to arrive at your door approximately 65 days from batch fulfilment. If you need a Rectilux quickly, make sure you get on the bus.

## Order Process

All Rectilux single focus attachments are made to special order in batches. A batch is fulfilled when a batch size of 25 units is reached for a given model.

This batch size is believed to be the most suitable for our enterprise, is within our capability and allows us to provide our customers with the best attention in respect of quality and project management of the production process to ISO 9001:2008 quality standards and PRINCE project management methods.

There are many acceptance checks performed on the product over the production cycle.

Weekly progress statements will be sent out to customers and from time to time photos of the product during manufacturing will also be sent, all Rectilux customers will share the journey until delivery of the product.

## Placing an Order

To place an order for Rectilux, the following procedure applies:

**Step 1** Compose email to: [accounts@transferconvert.co.uk](mailto:accounts@transferconvert.co.uk)

**Step 2** State your full name, mailing address including zip code or postal code and country

**Step 3** State which model Rectilux you wish to order from the list below

<u>Product Code</u>	<u>Description</u>
COREDNA	Universal, for scopes less than 75mm diameter
3FFSBLX	Rectilux 3FF-S for BOLEX 8/19
3FFS16S	Rectilux 3FF-S for Kowa 16S
3FFSAMX	Rectilux 3FF-S for ISCO Animex/S8
3FFSPMA	Rectilux 3FF-S for PRIMA 16CS
3FFS16C	Rectilux 3FF-S for Sankor 16C
3FFSM32	Rectilux 3FF-S for Moller 32
3FFWESC	Rectilux 3FF-W for SK ES Cinelux
3FFWH16	Rectilux 3FF-W for HyperGonar 16
3FFWUST	Rectilux 3FF-W for ISCO ultra Star
3FFWVDO	Rectilux 3FF-W for Kowa VidoScope Super16
3FFWKBH	Rectilux 3FF-W for Kowa BH/16H/8Z
3FFW16D	Rectilux 3FF-W for Sankor 16D
3FFWBXL	Rectilux 3FF-W for BOLEX 16/32

**Step 4** Send Email to [accounts@transferconvert.co.uk](mailto:accounts@transferconvert.co.uk)



**Step 5** You will receive an email by return confirming your request and our business bank details IBAN, BIC/SWIFT and for PayPal our email account

## Payment

Rectilux 3FF-W and Rectilux 3FF-S and Core DNA are pre-ordered by means of an easy 3-stage procedure, designed to spread the cost over the production cycle.

**Stage 1**, a recoupable set-up fee of 50 UKP is required that seals the contract between customer and supplier and guarantees that the customer is on the list for the batch of Rectilux to be manufactured. Each customer is provided with a receipt and assigned a customer reference number.

**Stage 2**, after batch fulfilment, a payment of approximately 50% of the purchase price is required. Each customer is invoiced and provided with a receipt. These funds when accumulated from each customer are transferred without delay to our outsource production partners. No funds are held back by Transfer Convert Cinemania. When a batch is fulfilled in both quantity and stage 2 payment, our outsource production partners begin to make the product.

**Stage 3**, on completion, approximately 60 days later, the balance 50% of the purchase price, less the 50 UKP set-up fee, will be required. Each customer is invoiced and provided with a receipt. These funds are transferred without delay to our outsource production partners.

After payment of stage 3, all customer orders are sent direct to each customer on an individual basis.

Worldwide shipping is with tracking and by means of a recognised carrier, such as DHL, Fedex, UPS etc. Expected shipping time is around 5 days worldwide.

Three worked examples are provided below to make things clear and simple.

### Example 1

Customer A decides to order a Rectilux 3FF-S at a cost of 449 UKP.

Customer A pays the 50 UKP set-up fee and is added to the batch list and assigned a customer reference number.

When the batch list is fulfilled Customer A then pays 225 UKP for the first stage payment.

When the order is complete Customer A then pays 224 UKP less the 50 UKP set-up fee representing the final balance of the second stage, which works out to a payment of 174 UKP.

Total paid 449 UKP, s/h extra, coupling ring sets 95 UKP extra.

### Example 2

Customer B decides to order a Rectilux 3FF-W a cost of 595 UKP.

Customer B pays the 50 UKP set-up fee and is added to the batch list and assigned a customer reference number.

When the batch list is fulfilled Customer B then pays 300 UKP for the first stage payment.

When the order is complete Customer B then pays 295 UKP less the 50 UKP set-up fee representing the final balance of the second stage, which works out to a payment of 245 UKP.

Total paid 595 UKP, s/h extra, coupling ring sets 95 UKP extra

### Example 3

Customer C decides to order a CoreDNA universal for scopes less than 75mm diameter at a cost of 599 UKP.

Customer C pays the 50 UKP set-up fee and is added to the batch list and assigned a customer reference number.

When the batch list is fulfilled Customer C then pays 300 UKP for the first stage payment.

When the order is complete Customer C then pays 299 UKP less the 50 UKP set-up fee representing the final balance of the second stage, which works out to a payment of 249 UKP.

Total paid 599 UKP, s/h extra

### Payment Method

The preferred payment methods are as follows:

- 1 I recommend <https://transferwise.com/> which as far as I am aware the cheapest, fastest way to transfer money internationally. Their currency exchange system is the cheapest I know. Check out their website as they frequently run cash back promotions. Payment is to my business bank using the provided IBAN and BIC/SWIFT details. Make sure to tick the box labelled "The recipient needs a specific amount of UKP"
- 2 Bank to bank transfer to my business bank using the provided IBAN and BIC/SWIFT details
- 3 If neither of the above are suitable for you then then PayPal can be used. My email address for PayPal is [accounts@transferconvert.co.uk](mailto:accounts@transferconvert.co.uk) PayPal is mainly suitable for stocked items, so to avoid PayPal fees and comply with PayPal regulations please process the payment as sending money to family or friends shown below:

(Your payment will be refused if you do not check the radio button)

## Send Money

You can pay for goods and services or send money to friends and family.

To (Email address or mobile number)

Amount  
 GBP — British Pounds ▼

What are you sending money for?

I'm paying for goods or services

I'm sending money to family or friends

## Order with Confidence

I am devoted to excellence in customer service. At all times, customers are dealing with a real person with a real address, you can check where I am based and I even provide you with a Google map to help you locate me, on the website. I also hold security clearance for the UK Ministry of Defence and have been trusted with sensitive information by British and American defence agencies.

I am perfectly happy for you to do your own checks, through land registry, electoral register and also credit checks and the law.

On personal request, I can provide a bank reference from my business bank manager.

When you order a Rectilux you will get a Rectilux as described and that is guaranteed.

John Barlow, January 2015